



Working with clients, not just for them

W H I T E P A P E R

Microsoft Dynamics GP Provides More Flexibility with the GP 2015 Release

For more than 25 years, Microsoft Dynamics GP has delivered a quick to implement and easy to use business management solution that powers diverse small and mid-size businesses around the world. From financials and human resource management to manufacturing and operations, Microsoft Dynamics GP brings people and systems together to support your business ambitions.

Microsoft Dynamics GP focuses on helping customers reduce the cost and complexity of growing their businesses through:

- Increasing productivity with great end-user experiences customized for each users job role
- Streamlining business processes through automation and efficient management tools
- Enabling new ways of working through secure collaboration and shared business processes between companies and their suppliers, customers and partners

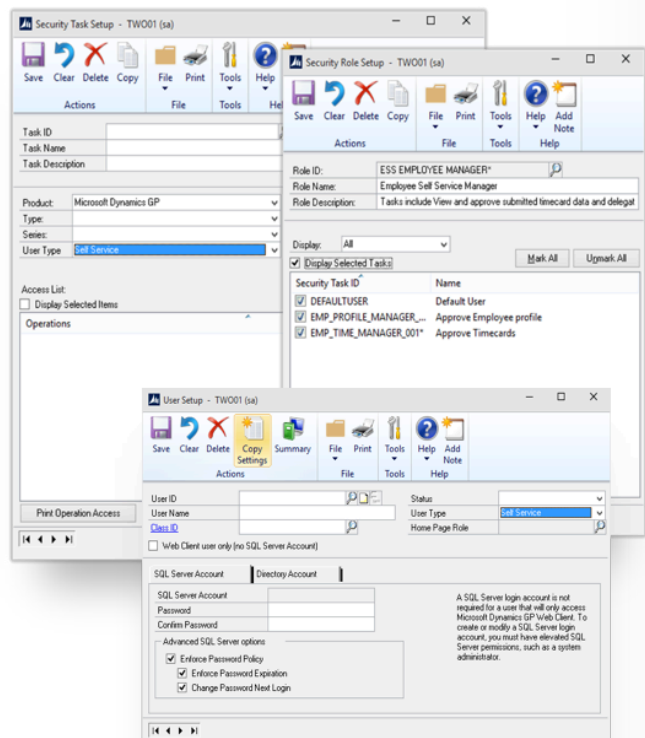
With the latest releases of Microsoft Dynamics GP 2015 R2, the GP platform is focused on capabilities and functionality that are more conducive to priorities like flexibility across operating systems, browsers,

and devices, and deriving maximum benefit from the Microsoft Cloud for business. Key features and functions include:

- System wide foundation capabilities that provide more flexibility and options for users to personalize and configure their system to best meet their specific requirements.
- Tighter integrations with Microsoft Office 365, Microsoft Dynamics CRM and Microsoft Azure.
- A new and improved web client and apps that enable self-service options and anytime anywhere access.

Foundation Capabilities Highlights

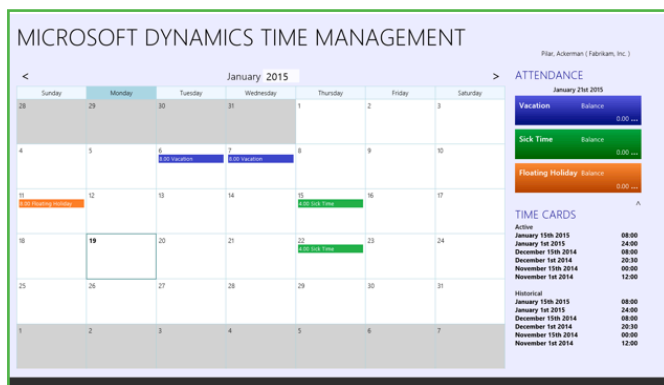
SERVICE BASED ARCHITECTURE (SBA) supports exchange of information between Microsoft Dynamics GP and other applications, such as Microsoft products, third party applications and mobile applications, using common standards. SBA services support operations on resources in modules such as Financials, Inventory, Purchasing, Receivables, Requisitions, Administration and System services. This enables SMBs to more easily connect multiple systems to improve information exchange between departments, automate more



lightweight processes and become responsive with their vendors.

COMPANION APPLICATIONS are lightweight client apps designed for users who need to interact with Microsoft Dynamics GP only to execute a specific task. These applications enable you to automate more processes without providing full access to Microsoft Dynamics GP functionality. The companion applications are available on popular mobile platforms such as Microsoft Office 365, Windows RT, Windows 8.1, iOS and Android. Business Analyzer: A mobile application that provides business intelligence using Microsoft Dynamics GP, Microsoft SQL Reporting Services and Microsoft Excel charts. This application is optimized for tablets powered by Windows, iOS and Android.

DOCUMENT ATTACHMENTS allow users to track additional information related to transactions and contacts by attaching pictures, contracts, copies of invoices or other related information to records. Documents can also be directly scanned into Microsoft Dynamics GP. In addition, reporting is available within Microsoft Excel to extract data and provide more context to your data.



SECURITY ENHANCEMENTS include field level security to apply passwords or block access to forms and windows. You can also apply passwords to fields. Or, you can hide, lock, or disable fields. You can also limit access to sensitive information by role through Role Based Security. Predefined roles come with the application to help organizations get started quickly, and to maintain separation of duties to reduce risk.

SMARTLIST DESIGNER allows your people to slice,

dice and filter your business data to provide answers quicker through SmartLists, one of the most popular features in Microsoft Dynamics GP. Hundreds of SmartLists are built into the application and you can also edit them and build your own.

SOURCE DOCUMENT TRAIL tracks transactions throughout the system with source documents that connect documents together giving users insight into where historical transactions flowed through the system.

TASKS AND REMINDERS help people work together by assigning tasks and tracking status of tasks. Also setup reminders that proactively inform you when specific incidents occur such as customers going over their credit limit, short stock items, or payables due. Reminders are defined per user, so each user can get the reminders they need to be more proactive.

WORKFLOW provides structured steps and approvals of business processes through native workflows that can be modified easily to your unique business needs. The native workflow currently supported by the product includes Purchasing, Payroll, Project, Financials and Sales.

Focus on a Single Business Solution with Microsoft Productivity Integrations

Microsoft Dynamics GP works together with Office 365 to extend the value of your business solution with enhanced productivity, collaboration, mobility and business intelligence. Microsoft Dynamics GP interoperates with Office 365 functionality such as document management and collaboration, Excel-based analysis, presence and instant messaging, transaction initiation through Microsoft Lync, and many other features available in the cloud with Office 365.

Microsoft Dynamics GP also interoperates with Microsoft Dynamics CRM to connect your business by sharing common data across front office and back office teams. The Connector for Microsoft Dynamics GP connects information for the most common touch points between the ERP and CRM system. Additional connections can be added using the SDK.

Deployment and Access

Microsoft Dynamics GP offers two methods of accessing the application: the Windows desktop client and web client. The web client enables secure access to Microsoft Dynamics GP using a browser thereby enabling anytime, anywhere access. The web client also offers convenient identity management features such as single sign on to Office 365 and other cloud-based applications that use Microsoft Azure Active Directory. This approach brings together the quick to implement, easy to use and powerful Microsoft Dynamics GP with the flexibility and enterprise-class security, reliability and scalability of Microsoft Azure.

RapidStart Services for Microsoft Dynamics GP significantly accelerate the configuration of a company in Microsoft Dynamics GP, as well as the migration of data from competitive products or Excel data into Microsoft Dynamics GP. By using RapidStart Services for Microsoft Dynamics GP, you can reduce the number of days required to deploy the product while also making

it easier to engage the right people and teams in your business during the implementation process.

The future of Microsoft Dynamics GP

Now that Dynamics GP 2015 R2 is out, a new HTML5 web client is the next priority. The new web client is currently in development mode and is expected to be released in 2016. Like the current web client, the new one will still use the core GP code that is based on the Dexterity codebase. That's good news for companies that have customized the web client, because it won't introduce code changes on the back end. Beyond web client compatibility, with the service based architecture (SBA), it is easier to integrate apps into GP.

For more information on how Microsoft Dynamics GP provides flexibility and options to small and mid-sized businesses, contact your SBS Group Account Manager or call 888.725.2555 today!

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